

Goal Statement Examples

New Hampshire Transportation Business Plan

In the year 2030, transportation in New Hampshire plays a critical role in preserving the state's unique character and quality of life, enhancing environmental quality, and promoting sustainable economic development and land use.

Transportation in New Hampshire provides safe and secure mobility and travel options for all the state's residents, visitors and goods movement; is well maintained, efficient and reliable; and provides seamless interstate and intrastate connectivity.

Loudon Road, Concord, New Hampshire (NHDOT CSS Training Example)

"Loudon Road will be an attractive, safe corridor that visually and physically connects at a human scale destinations east and west of the turnpike. It will be a uniquely Concord place that functions well for all modes of transportation and integrates Concord history, aesthetics and environment."

Claymont, Delaware

"Implement transportation improvements along historic Philadelphia Pike that will help transform it into a revitalized Claymont with a discernable center. A functional and attractive transportation system will allow people to safely and conveniently walk, bicycle, drive and ride transit to places where people live, work, shop, learn, worship and recreate in a vibrant compact mixed-use community."

Downtown Tampa, Florida

"Create a vibrant, pedestrian oriented downtown that successfully connects people to places through a safe, effective and accessible transportation network supporting seamless connections for all modes of travel."

Cowichan Region, British Columbia, Canada

"Transportation infrastructure within the Cowichan Region meets the needs of all residents by providing a variety of affordable, reliable and environmentally acceptable modes of transportation that minimizes traffic congestion, supports the economic development, and is inclusive of cyclist and pedestrian needs."